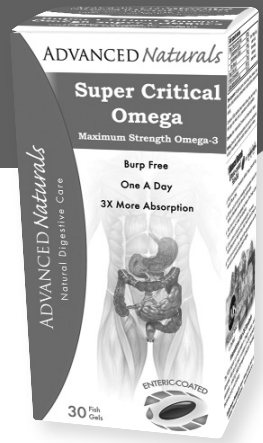


Super Critical Omega

PRODUCT INFORMATION



WHAT IS SUPER CRITICAL OMEGA?

Super Critical Omega is the strongest fish oil supplement available with or without a prescription. It is formulated for those who require EFA support for chronic health conditions or for those who want the strongest and best formulation available. It can also be used daily for the maintenance of good health by taking 1 capsule per day.

HOW IT WORKS

Super Critical Omega contains the Omega 3 fatty acids EPA & DHA from cold water fish, which are essential fatty acids (EFA). The body can not produce these EFA's, so they must be ingested from food sources such as cold water fish, raw nuts and seeds. The Canadian diet is often deficient in EFA's, so it is vital to ensure adequate intake through supplementation. EFA's have many functions within the body. They are a component of every cell wall, crucial in maintaining hormone and prostaglandin levels, healthy skin and intestinal functioning. The fatty acids EPA & DHA have important biological functions in the central nervous system; DHA is a major structural component of neuronal membranes, while EPA has important physiological functions that can affect neuronal activity. DHA and EPA in particular have been shown in studies to be effective for many different conditions:

Asthma

Taking fish oils containing the essential fatty acids EPA and DHA each day may be helpful for patients with asthma (Jaber, 2002).

Pregnancy

Infants of mothers who supplemented with DHA had higher mental processing scores, psychomotor developmental, eye-hand coordination and stereo acuity at the age of 4 (Singh, 2005).

Heart Disease

Plaque progression in women with coronary heart disease (even those with diabetes) may be slowed by intakes of oily fish (Harris, 2005). EPA & DHA are potent antiarrhythmic agents. They also improve vascular endothelial function, help lower blood pressure, platelet sensitivity and serum triglyceride level (Wijendram & Hayes, 2004).

Inflammatory diseases (i.e. arthritis)

Placebo-controlled trials of fish oils in chronic inflammatory diseases reveal significant benefit (Simopoulos, 2002).

Mental Illness

Omega 3 (particularly EPA) has been found to benefit those with schizophrenia, depression and borderline personality disorder (Peet and Stokes, 2005).

HOW IS IT DIFFERENT FROM OTHER FISH OILS?

Burp-free Digestibility

Super Critical Omega uses the targeted release method, Ultragest™ Technology to ensure superior absorption, by delivering the fish oils directly to the intestines. This method results in 3 times better absorption than non-coated oils* and helps eliminate any unpleasant aftertaste, or fishy repeat often experienced with other fish oil supplements. Added lipase (a natural fat-splitting enzyme) helps the body digest and utilize the beneficial oils which also helps to ensure there is no intestinal discomfort.

One A Day Means Ultimate Convenience

Unlike some fish oil supplements that require as many as 4 capsules each day, ultra-concentrated Super Critical Omega make supplementation easy with a convenient once-a day serving.

Quality & Purity Guaranteed

Super Critical Omega's fish oils are sourced from sustainable wild and unthreatened fish found in cold, pristine waters and are naturally lower in environmental toxins such as mercury, PCBs and pesticides.

Higher Potency & Purity

Super Critical Omega is subject to an exclusive multi-step concentration process that creates a highly concentrated, ultra-pure fish oil. It also ensures the absence of harmful contaminants or trans fats.

Testing & Certification

Super Critical Omega has received a 5-star rating by the International Fish Oil Standards (IFOS) program, proving that they meet or exceed all national and international standards for purity, potency and freshness.

100% Fish-derived Gel Caps

Super Critical Omega is encapsulated in natural fish-derived gel caps, making them ideal for fish-eating vegetarians.

* In vivo studies show 3 times more Omega-3 absorption with enteric coating based on results measured in plasma phospholipids (PL), cholesteryl esters (CE) and triacylglycerols (TAG).

DIRECTIONS FOR USE

Take 1 capsule daily. Can take up to 3 capsules daily if desired.

Please note even though Super Critical Omega contains natural orange flavour, it should not be chewed as the lipase contained can cause burning of the throat.

WHAT TO EXPECT

Depending on the diet, Super Critical Omega can have varying effects. Consuming EFA's on a daily basis can help balance the body and improve the symptoms of conditions such as: high cholesterol, cardiovascular concerns, arthritis and inflammation, constipation, dry skin, hair and nails, weight issues (both weight gain and weight loss), weak immunity and autoimmune disorders, poor memory and concentration, fatigue, PMS and hormonal imbalances, digestive difficulties and leaky gut, insulin resistance and blood sugar imbalances. EFA's can also elevate mood and improve recovery time after exercising.

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INGREDIENTS

Each capsule contains:

EFA's derived from cold water fish oil (from anchovy, sardine and salmon sources):

Omega 3 Fatty Acids (from fish oils)

Eicosapentaenoic Acid (EPA)

Docosahexaenoic Acid (DHA)

Other Omega-3s

Omega 9 (Oleic Acid)

Vitamins

Vitamin D3 (cholecalciferol)

has many important functions within the body including:

- *Promoting the absorption of calcium and phosphorus from food; therefore helping with normal mineralization of bone.*
- *Necessary for bone growth and bone remodelling by osteoblasts and osteoclasts.*
- *Modulating neuromuscular and immune function.*
- *Reducing inflammation.*

Digestive Enzymes

Lipase 50 FIP

helps to break down and properly digest fats and oils.

Super Critical Omega - Each fish gel contains

Omega 3 Fatty Acids (from fish oils)	1025mg
Eicosapentaenoic Acid (EPA)	790mg
Docosahexaenoic Acid (DHA)	140mg
Other Omega-3s	95mg
Omega 9 (Oleic Acid)	20mg
Vitamin D3 (cholecalciferol)	1000 IU
Lipase	50 FIP

Other Ingredients: Fish gelatin, glycerin, natural orange flavour, beeswax, soy oil, lecithin, natural carob colour, caramel powder, d-alpha tocopherol, aqueous enteric coating

Contains no PCBs, pesticides, heavy metals, dioxins, gluten, yeast, sugar, salt, dairy, eggs, nuts, wheat, corn, rye, preservatives or artificial ingredients.

Warning: Consult your health care practitioner prior to use if you are pregnant, nursing, or have a serious medical condition. Keep out of reach of children.

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